

courier websites & systems



websites

We understand that you need a website that not only attracts clients but also gives them the confidence that you are trustworthy and reliable.

Our bespoke websites give you the ability to dictate the style and content that will make you stand out from your competitors. From design to build, we can manage the whole process, with minimal input from you.

enhanced websites specifically built for couriers

A front-end website can complement the features of your back-end courier system, as well as give you a strong online presence.

We don't have a set price list as your website is bespoke and we build everything to your unique requirements, with the ability to add-on and upgrade features as required through your natural growth.



All companies are different and your website should reflect this, we have built many websites all with subtle differences to accommodate limited budgets; some to get you off the ground and others are all singing and dancing with huge functionality.

so, what do you need? you choose:

fully responsive website

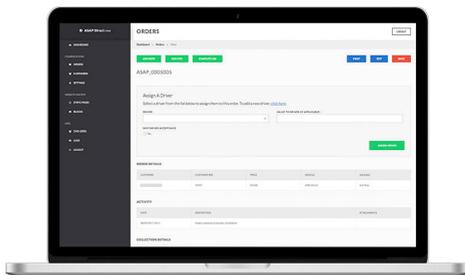
Mobile usage now exceeds desktop, and all our website designs are created with this in mind. We ensure that all our websites can be accessed from different devices and don't suffer penalties inflicted by search engines giants, like Google.

unique design

Why should your website look the same as your competitor? You're different, aren't you? Then tell the world why you're different. Show the world how you are different. Our designers and consultants will work with you to bring out your unique qualities through the design of your website.

full content management

If you need the content of your website changing (such as the words or images) our developers can do this for you, but our bespoke CMS (Content Management System) gives you the ability to change it yourself, whenever you want. This allows you to react quickly to the latest trends, new products or a new client.



blog / news

This area allows you to publish articles straight to your website. You can promote your latest contract win or simply comment on industry trends, which instils confidence in your clients and provides relevant content which search engines (such as Google) love.

All this can be seamlessly tied into select social media platforms, allowing for automatic sharing to your audiences.

case studies

A section where you can show off your clients and what you did for them. This breeds empathy with your website visitors, especially if they see exactly what they're looking for and that you've worked with similar companies before

Case studies can also be categorised, so that visitors only see the projects that you have completed within their area of interest.

contact

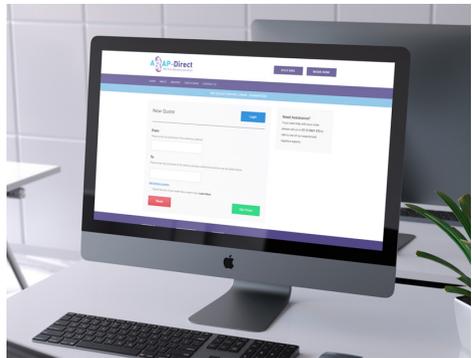
This is simple. How do you want to be contacted?

- You can have online forms with your specific fields. Don't worry about spam, we use a sophisticated background method of stopping this, without disrupting your users with entering distorted numbers and letters.
- A Google map is a great way to show people where you are and how to find you.

online instant quote, order and payment

With this feature, your visitors can obtain a quote, place an order and even pay online all through the front-end of website.

Not interested in securing payment before processing orders? No problem. You can configure clients to pay on account, meaning the system will process orders without payment and then invoiced at a later date.



other features

The above are just a few of our most popular features requested by our courier clients. However, why not consider:

- An animated explainer video
- A gallery
- History of the company
- Key people – or all of the staff and even the office dog!

courier systems

Our systems are built from a core suite of modules, meaning we already have the heart of any system that revolves around what a courier needs; but everyone has their own little requirements which we can accommodate, just ask.

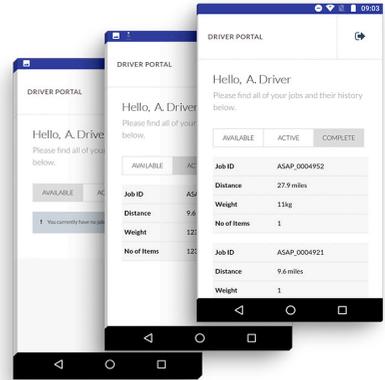
courier management area

- Unlimited users with any amount of hierarchical levels of permissions, these can be tied to individual or multiple system features.
- Automatic time and date stamping for all orders which provides logs right through from order creation and driver assignment, to item collection and delivery.
- Full workflow of all orders from initial enquiry through to completion, visually displayed as chronological events.
- Customer Relationship Management tools, allow you to track previous orders and set internal tasks for following up enquiries efficiently.
- Intelligent order dependencies can be configured in order to make sure that one action is completed before the next can take place, in turn reduce the risk of human error.
- Create and manage price models, with the following advanced functionality available;
 - Set prices by area, allowing for congestion charges and higher value journeys (such as Central London)
 - Specific customer discounts allow you to reward your best clients.
- Reports can be tailored to your business and advanced tools allow you to easily obtain driver statistic, such as completed orders, profitability and more.
- Retrospectively modify all attributes of an order to tweak addresses or add extra charges (e.g. parking charges).

- Our QuickQuote function allows you to quickly obtain a price for customers. This is complimented by the handy 'Save Quote' option meaning you can easily retrieve orders at a later date without re-entering information, saving you time.
- Proof of Delivery (POD) can be provided in a number of ways, choose which suits you best;

Print a POD form on order creation, this can then be passed to the driver for a wet signature before being scanned and uploaded to the system

A mobile app extension is available which allows for more efficient interaction with customers, obtain a digital signature and provide accurate tracking of drivers.



- Full integration with popular accounting software is available.

customer portal

- Customers can log jobs directly (saving you administration time), through their customer portal. We don't use redundant desktop software, everything is cloud based, meaning that your clients can place orders from anywhere.
- Customers can quickly duplicate jobs to improve efficiency.
- The multipoint delivery option, allows for additional drop-off points on the same order.
- A return load option is available and can be configured to apply a pre-set discount automatically.
- Your customer portal can integrate with your website and process payments online.

Interested? Contact us to find out how a courier system could benefit you.

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